

JITENDRA KUMAR

UX Specialist & Usability Analyst

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My outlook on design is an amalgamation of my experiences in various disciplines. I bring with me robust design methodology, experience in managed and lead UX team with Agile environment, willingness to pursue new ideas and innovation, up to date UX practices and development.

Key Skills

- > UCD Process & Methodology
- > UX Research
- > Design Thinking & Innovation
- > UX Strategy & UX Reviews
- > Interactive Prototyping
- > Lo-Fi and Hi-Fi prototyping
- > Wireframing
- > User Interface Design (UI)
- > Information Architecture
- > Problem Solving
- > Usability & A/B Testing
- > Human Interface Guidelines
- > Strategic Design
- > Data Visualization
- > Visual Design & Infographics
- > Storyboarding
- > HTML5/CSS3/Flexbox
- > Front-end Development
- > Agile/Scrum Methodologies

Knowledge Purview

Wireframing & Prototyping Tools:

Figma, Adobe XD, InVision, Axure RP, Sketch, Balsamiq, Paper-Pen, MS visio, Flinto, , Zeplin

Visual Design Tool:

Photoshop, Illustrator, Fireworks, Adobe Creative Cloud

Internet Technologies:

HTML5, CSS3, Flexbox, Bootstrap, (Angular 4,/6, JavaScript)

Packages:

MS PowerPoint (MS Word, MS Excel), Jira, Trello, ,

Operating Systems:

Mac and Windows Family

Portfolio URL

<http://krjitu.com/portfolio/jitendra-portfolio.pdf>

Profile Summary

- ✓ UX Specialist and Usability Analyst offering **over 14 years** of expertise in working with an **Agile Environment as UX Designer & Developer** for a wide range of **Web, Mobile and Desktop Application**.
- ✓ Generate new business requirement and research and understand customer's requirements and build a best world-class product and platform.
- ✓ Managed project resources, budget, timeline and risk with global cross functional teams and client stakeholders.
- ✓ Working closely with product Management, product owner and stakeholders to translate business requirements and Collaborate with UX/UI and development teams.
- ✓ Participate and promoting of user-centered design principles and implementation of UXD principles, theories, concepts, and techniques.
- ✓ Highly skilled in various aspects of User Experience fundamentals entailing requirement analysis, user profiling/grouping, personas, task analysis, wireframes, prototyping, UX Research and usability testing,
- ✓ Endowed with excellent client relationship management and communication skills with capability to effectively comprehend client and accordingly conceptualize and good awareness of current trends and emerging technologies.
- ✓ Deep understanding of UX fundamentals, UX design principles, user research and identifying business / user goals of projects.
- ✓ Proficient in Agile/Scrum methodologies, including writing user stories, working within sprints and manage daily meetings.

Key Result Areas:

- Deep understanding business requirements, stakeholder objectives, user journeys and aligning with technology, implementation strategy and use cases and task flows.
- Excellent knowledge of UX/UCD Process, User Research, User Flow, IA, Usability Analysis, Usability testing, Storyboarding, Lo-Fi and Hi-Fi Prototyping, Wireframes, Quick Mockups
- Work directly with clients to discover project scope and gather requirements and analyzing BRD and FRD for project and daily work planning with team LLP (Low Level Planning)
- Conducting stakeholder interviews and usability tests; creating click-through and prototypes for web & mobile for use during tests; synthesizing & compiling findings to develop UX strategy
- Examining requirements with business analysts, signifying user experience, visual design, wireframing, prototyping, front-end development and team management
- Creating user journeys, storyboards, wireframes and interactive prototypes through initial research of user needs, business goals, usability testing and iterative design
- Spearheading projects from planning to execution; implementing the project plans and performing tasks including design, specification, and integration of products within customer environments
- Transform business problems into user experience opportunities and deliverables such as specifications sketches, wireframes, prototypes, scenarios, storyboards and mock-ups
- Creating Hybrid UI / UX Responsive Design (mobile, tablets, desktop IOS and android) along with Lo-Fi and Hi-Fi Prototyping, Wireframes, Information Architecture & Data Visualization
- Works closely with the product manager to decide on the useful features of the product and create prototypes based on design principles.
- History of creating cutting edge UX/UI Design, Information Design, Gather Business Objectives and development capabilities, composition, layout information hierarchy, problem solving
- Strong understanding of **agile methodologies**.

Education

BFA from Tilak Maharashtra Vidyapeeth, Pune

BCA Magadh University Bodhgaya, Gaya (Bihar)

G-NIIT from NIIT South Ext, New Delhi

Advance Diploma in Multimedia from Maya Academy of Advanced Cinematic, New Delhi

Personal Details

Passport No.: Z3206023

Languages Known: English & Hindi

Address: New Delhi (Inida)

Work Experience

UX Specialist | Usability Analyst | Freelance Consultants (Apr'20 – Till date)

- ✓ Supported Continuously work for improving existing methods and investigating new methods within UX/UI area and led design vision and helped to set product direction and manage designer & developer
- ✓ Work closely with product management in UX ideation, innovation & using Agile methodologies
- ✓ Responsible for digital properties are fully integrated with the overall customer experience, user research, information Architecture, visual design, Prototyping and Identify and troubleshoot UX problems

Sr. Usability Analyst | Emirates NBD, Dubai (Apr'18 – Jan'20) (Marc Ellis Employment Services)

- ✓ Supported Emirates NBD in their Digital Transformation Process with most up-to-date UX practices, trends and research for all their digital assets and Product analysis and development of using in Agile Environment.
- ✓ The role is to UX design and user research, problems solving, product innovation, product design & working closely with product owners and developers.
- ✓ Responsible for the development of UX strategy, user journeys, and innovative user experiences across a wide variety of channels and digital platform.
- ✓ Gathering client requirements and deep understanding business goals and create Lo-Fi and Hi-Fi Prototyping, Wireframes, process flows, mock-ups and functional specifications.
- ✓ Develop and design dynamic interface that work across multiple browsers and all devices

Lead UX Designer | Digital Growth Pvt. Chandigarh (Sept'17 – Mar'18)

- ✓ Work closely with cross-disciplinary teams including Product, Engineering, digital Marketing and various Business teams to deliver delightful customer experiences.
- ✓ Coordinate with senior management and stakeholders to ensure that design methodology is understood and accepted and user journey can be improved.
- ✓ Excellent understanding of Agile methodology and build Agile teams

Sr. UX Designer | Srijan Technology Pvt. Ltd (Jun'16 – Aug'17)

- ✓ Work directly with Product Owners, Business Analysts and stakeholders to clarify and define business requirements as they apply to the user experience.
- ✓ Excellent capabilities in conducting UX discovery, client meetings, requirement gathering and giving them best solution in terms of user experience design.
- ✓ Create/develop Lo-Fi and Hi-Fi Prototyping, Wireframes, user journey, conduct UX research, with an understanding of a variety of UX research methodologies and build the right user experience
- ✓ Creating prototypes using Adobe XD, InVisionApp and Balsamiq.

UI/UX Designer & Consultant | EPB IT Services Pvt. Ltd. (Jun'12 – May'16)

- ✓ Managed UX/UI teams and responsibilities are UX design and research, visualization and coordination with client and stakeholders
- ✓ Gather the initial requirements and provides best Lo-Fi and Hi-Fi Prototyping, wireframes, mockup, process flows, storyboards and enhancements new features, as well as updating existing interfaces.
- ✓ Create high-fidelity design deliverables to development teams and work within and contribute to a component-based visual design system
- ✓ Researching user goals to guide the development of new products of user experience design.
- ✓ Create mockups/prototypes as well as detailed designs
- ✓ Work on several different projects at once, and meet demanding deadlines.

Associate UI/UX Designer | Tech Mahindra Ltd (Apr'08 – Sep'10)

- ✓ Identify end user requirements, by researching and analyzing user needs
- ✓ Worked with design and development teams to providing UI, workflow, wireframes and front end development with HTML/CSS, Bootstrap and Flash for update BT Openreach and BT internet.

Sr. flash & UI Designer | Idea Streamz Consultants (P) Ltd. (Oct'07 – Mar'08)

- ✓ Translate business requirements into concepts and elegant visual, UI, flash Design, graphics, icons and convert PSD to HTML/CSS and Animations.

Flash & UI Designer | WebtriX Technologies Ltd. (Feb'04 – Oct'07)

- ✓ Create visual designs that effectively communicate product function & brand identity, include the design, color palettes, typography, animation, user interface assets and icons & convert mockups to HTML and UI design best practices and guidelines across all our projects